



Breaking the Empty Nest Rules™

## Who We Are

Upon sending our youngest out into the big, wide world, we set out to break the empty nest rules by selling everything and hitting the road. To become more than empty nesters, to be gypsies, GypsyNesters! Along the way we began writing posts for our website and rediscovered the couple who fell in love years ago. **We've been full-time travelers since 2008!**

### WHY BABY BOOMERS?

- There are more than 70 million Baby Boomers in The U.S. and over half of them have adult children and would qualify as "empty nesters."
- Boomers hold 70% of disposable income in the US, purchase 80% of luxury travel, close to 100% own computers, and 71% go online every day.

## What We Are Available For

- Media appearances and interviews
- Press trips
- Freelance travel articles
- Speaking engagements
- Partnering with tour outlets, airlines & accommodations

**WHO WE'VE WORKED WITH:** Amtrak, Toyota, Road Scholar, AARP, Holland America Line, Newfoundland Tourism, Princess Cruises, Backroads, VBT, Motel 6, Viator, CheapOair, Viking River Cruises, Country Walkers, and more.

**Feedback from Conor O'Shea of Road Scholar:** "You really brought the program to life. I've worked with this program for over a year but you made me feel like I was actually taking it for the first time. The entries were so illuminating, informative and entertaining- we couldn't have asked for more! The videos and photos complemented your blog posts so well and you utilized your social platforms like pros. Whenever anyone asks about the program now, I know exactly where to send them. I cannot impress enough how wonderful you two have been throughout this project. You're exceptionally kind, warm, adventurous and hard-working people." [More testimonials](#)

## Where and How We Connect

The GypsyNesters have **75,000 followers and subscribers on social media** and over **4,000,000 views on YouTube**. [GypsyNester.com](#) had over 1.5 million unique visitors in the past year.

The GypsyNesters are also active on:

[Twitter](#) - [Facebook](#) - [YouTube](#) - [Google+](#) - [Pinterest](#) - [Instagram](#)

Freelance Writing: Huffington Post, PBS' Next Avenue, Viator, CheapOair, Roam Right, Trivago, Starts at 60, Pink Pangea, and more



David & Veronica are experiencing the collision of Baby Boomer and Empty Nester. We have decided to grab life by the horns, sell the nest and become GypsyNesters!



Celebrating Life After Kids!™



## How to contact us



- e-mail: [info@gypsynester.com](mailto:info@gypsynester.com)
- web: [GypsyNester.com](http://GypsyNester.com)
- phone: 340-643-2426

## What We Talk About

- Boomer Travel
- Affordable Travel
- Fear Conquering
- Odd Travel
- Regional Food
- The Parent/Adult Child Relationship
- Boomerang Kids
- Helicopter Parenting
- How it feels to get older

### What We DON'T Talk About

politics, religion, sex, hate

## Who We Connect With

[Alexa.com](#) notes that: Based on internet averages, GypsyNester.com appeals more to women who have no children living at home, both high- and low-income, highly educated people browsing from home.

[Click here to see our Alexa score](#)

Download this media kit: <http://www.gypsynester.com/GypsyNester-Media-Kit.pdf>

To see our media appearances: <http://www.gypsynester.com/media.htm>